

Section 1. Organizational Information

Organization Name

Mailing Address

City

State

Zip

Authorized Officer for this Grant

Individual's Email Address

Individual's Title

Individual's Phone Number

Have the grant funds been fully expended?

Yes

No

If "No," stop here and contact The Joanna Foundation for consultation.

*Section 2. Grant Summary*Start Date (date on p.1 - mm/dd/yyyy)

Grant Amount

Project Title

Overall Purpose (select one)

Operating support

Matching funds

Administrative/technical support

Capital campaign

Seed money/startup funds

Facilities/equipment

Specific project/program (insert title or one sentence summary below)

Were major changes made to the project after the grant was received?

Yes

No

If "Yes," please explain why and summarize the changes as part of your Summary of Impact.

Section 3. Summary of Impact

Separately, using software of your choice, write a concise summary of how the grant helped achieve the objective of the request. For example, you may mention activities to date, progress toward milestones, participation by volunteers, partners or audience members, and/or significant achievements. You may use metrics to show change or anecdotal examples to illustrate impact. You may use bullets or lists. Describe the difference that The Joanna Foundation grant made to your organization in this time frame. We recommend one page of text or less. You may add items that showcase your work, such as a photo, graphic, chart, media article, testimonial, or link to a short video.

When you are satisfied with your draft, save your Summary of Impact in pdf format, attach any additions, insert your material after this page, and submit the combined file (consisting of this 2-pg form + your materials) as a single pdf file.

Joanna Foundation Grant Summary of Impact – The Hope Summit 2024 Conference (Carolina Ocean Alliance)

For the third year, community leaders, experts, engaged citizens, and young people gathered at The Hope Summit with the shared goal of developing and accelerating community-driven solutions to the many complex and intersection challenges facing our world. Organized and hosted the Carolina Ocean Alliance, The Hope Summit 2024 invited its attendees and participants to “reshape our relationship with water, waterways, and the ocean through community-driven solutions.”

With higher profile attendees and a goal of up to 100 students and early career professionals attending an expanded Conference, COA needed a local venue that would match the scale, ambition, and quality we hoped to achieve in our second year of hosting an in-person conference. Thanks to the award of \$3,000 by the Joanna Foundation for assistance in securing a mainstage location for The Hope Summit 2024 Conference, organizers reserved the Charleston Museum’s auditorium and executive board room for two days of the conference. Due to the smaller capacity of the Charleston Museum, we scaled back our attendee recruitment goals to focus on a culturally and geographically diverse assembly of individuals approaching our core theme across disciplines and intersectional perspectives. By focusing on quality over quantity, and by responsibly using funds from other sources to increase the quality of the overall experience for our attendees, the Carolina Ocean Alliance was able to feature an impressive lineup of panelists and speakers. The Charleston Museum’s location made this year’s summit walkable and more accessible within the heart of downtown Charleston for students at the College of Charleston, visitors staying at the Francis Marion Hotel, and local nonprofit and community-serving professionals who work on or near the peninsula.

Financial flexibility from using this grant to secure the Charleston Museum allowed us to reach our ambitious goal for youth and early career professional sponsored attendance through the Next Generation Fund. Over 100 young people attended the conference completely free of charge with over a quarter participating in a dedicated youth leadership workshop and a social mixer at the College of Charleston on Monday, September 30th after the first day of the conference.

Following The Hope Summit 2024 COA launched The Hope Summit Works Fund with \$250 of sustainable hygiene and personal health products from Wake Refill donated to Hurricane Helene relief plus an additional \$250 in copies of “Blue Mind” purchased for donation to local partners, educators, and little free libraries hosted by Wake Refill, The MARSH Project, and other partners.

The Hope Summit 2025 plans to return to the Charleston Museum from September 24 - 28, 2025 with an expanded film festival, attendee lunches and networking sessions on-site in the courtyard, and additional opportunities for summits-within-summits and official side events showcasing the work of our partners and frontline communities as we explore “Community-driven Solutions Through Resilience, Regeneration, and the Restoration Economy.”

For a detailed look at The Hope Summit 2024, please enjoy this year’s Digital Summit Booklet: https://issuu.com/grey.gowder/docs/the_hope_summit_2024_booklet